

Cognate Health Ltd. is a premier nationwide provider of Occupational Health and Wellness Solutions. Our Network extends throughout Ireland and we provide services to clients across a broad range of sectors. Cognate Health partners with Clients to enhance the health and wellbeing of employees, with a focus on improving performance. We offer tailored solutions to our clients, so they have all the information needed to make key decisions for their workforce. We are currently recruiting for a Marketing Intern starting in January 2021.

Main responsibilities:

- To implement a sales and marketing strategy both online and in traditional media
- To manage all social media channels including Linked In and Twitter
- To manage content calendar for all channels including the production of blogs and Linked In posts
- To assist with our third-party PR agency in the implementation of media opportunities
- To produce weekly marketing reports
- To devise new presentations and collateral as new products are brought to the market
- To ensure all brand guidelines are adhered to across the company
- To assist with the implementation of new systems including CRM and Technology platforms
- To distribute online and direct sales enquiries to relevant team members.

Qualification/Skills:

- Currently working towards a bachelor's degree in Marketing, Business or a related field
- Familiarity with major social media platforms (Facebook, Twitter etc)
- Creative problem-solving skills
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent written and verbal communication skills
- Proficient with the use of Microsoft Office (Excel, Outlook)

Salary and benefits:

The role will involve a hybrid of being based both in the Cognate office in Cork and home working. A competitive salary will be offered as well as a laptop and mobile phone for the duration of the placement. The contract will be for a minimum of 15 weeks with an option to extend.

Applications to jobs@cognatehealth.ie by Friday October 9th, 2020.

Applicants will be shortlisted, and interviews will be held the week beginning 19th October 2020.